

A Short Course in

Long-Term Care Planning

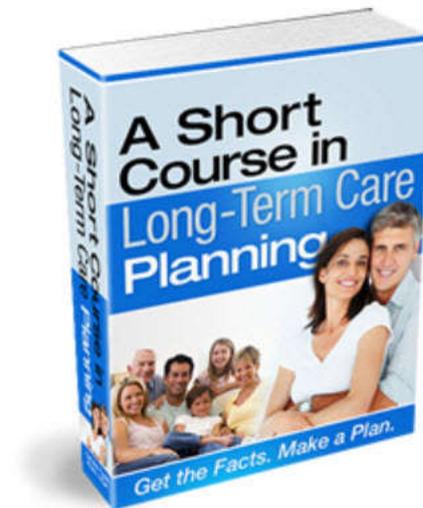


Get the Facts. Make a Plan.

A Short Course in Long Term Care Planning

Brought to you by: Harry and Will Crosby, Certified Senior Solutions Specialist

Created for Dave Ramsey advocates and Members of the Association of Mature American Citizens



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“A Short Course in Long-Term Care Planning” is intended to provide accurate and useful information about the role of LTC Insurance in paying for the potential need for long-term care. It is not intended to provide legal or tax advice, either generally or specifically. The reader is advised to consult an attorney or tax advisor for specific legal or tax advice.

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What is long-term care?

Long-term care is defined as the assistance needed when we are unable to care for ourselves due to chronic illness, physical injury, cognitive (mental) impairment, or frailty. Healthcare professionals, health insurance providers, HMO's, and Medicare classify this type of care as custodial care, as opposed to acute or rehabilitative care. The focus of long-term care is on assistance with the normal activities of daily living.

These include:

- Getting around inside and outside of the home.
- Bathing, dressing, toileting, personal hygiene, and eating.
- Assistance needed with the associated activities of daily living, such as using the telephone, preparing meals, paying bills, shopping, transportation, and housekeeping.
- Help with activities necessary to remain at home, participating in an adult day care program, residing in an assisted living center or receiving skilled care in a nursing facility.

Who is at risk for needing long-term care?

Anyone, at any age, may require long-term care. Christopher Reeve needed long-term care because of an accident. The late Jacqueline Kennedy Onassis required long-term care in her extended battle with lymphoma. President Ronald Reagan suffered from Alzheimer's disease and required extensive care. Well-known people, such as Michael J. Fox, Montel Williams, Dudley Moore, and former Attorney General Janet Reno, have developed chronic diseases and may all need long-term care for many years. These are the most visible examples of how a debilitating disease can strike any of us.

Think about any people that you know who have needed personal care and assistance due to a chronic health condition.

As we age, a combination of genetics and lifestyle factors (such as poor diet, lack of adequate exercise, smoking, environmental pollutants, and physical or psychological stress) make us more vulnerable to disease. Living a busy and active lifestyle creates more risk of accidental physical injury. Yet, active people in good health have greater longevity now than ever before. Preventative medical care, modern medical technology, and new medications help prevent and control diseases that in the past were often fatal. People are living longer, but all too often with chronic debilitating conditions. The unfortunate downside of living longer translates into a greater likelihood, due to advanced age, of developing a condition requiring some form of assistance.

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Today, short-term fatal illnesses are mostly limited to undetected or poorly controlled heart disease, rapidly progressing cancer, massive stroke, or rare events such as an aneurysm.

The major chronic conditions that may affect us are chronic heart disease, chronic pulmonary disease, cancer, debilitating arthritis, and complications of diabetes. There are also, neurological disorders such as Parkinson's disease or Multiple Sclerosis, fractures from osteoporosis, strokes (resulting in paralysis), Alzheimer's disease and accidents. And let's not forget, becoming frail due to advancing age may be the most significant reason why people need assistance.

Is there data about the need for long-term care?

Statistics from the U.S. Department of Aging, the Census Bureau, the healthcare sector, and the insurance industry indicate that: 43% of all people over the age of 65 will be admitted to a nursing home at some time in their lives; over 40% of Americans receiving long-term care today are under 65 years old; Alzheimer's disease affects 47% of all people over age 85: the average expense for care of an Alzheimer's patient will vary greatly based on how much family support and help there is: 50% of all seniors over the age of 85 will require some form of assistance with activities of daily living; and the average stay in a nursing home will once again vary depending on the individual circumstances. For some lucky ones it is brief and for others it may be many, many years.

Twelve percent of those admitted to a nursing facility stay for 5 years or longer and many have received other forms of care prior to the nursing care. Generally, people receive other means of care before going to a nursing facility.

There are still limited statistics for the large number of people who have been cared for at home by spouses, adult children, or friends. A recent study indicates that caregiving directly affects one out of four American households. **Women have a much greater risk of needing care; and the majority of all nursing home residents over age 70 are females.** These are but a few of the many statistics pointing to the fact that **the potential need for long-term care is highly probable as we continue to live longer lives.**

Despite all the statistics, *most of us don't want to believe that it can happen to us.*

We all know of people who have died suddenly without ever being sick. We also know of people who have lived in nursing homes for several years and became impoverished because of an extended illness. We all hope and pray that modern medical technology will develop cures and effective treatments for medical conditions that we struggle with today. As you read this right now, significant research and advances are being made. The bottom line is that we have no way of predicting what the future holds for any one of us. What we do know is that **the risks are real and the costs are high.**

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What is the cost of long-term care services?

The costs of long-term care will vary significantly by where you live and the type of care you receive. Many people think that home care usually costs less than nursing facility care. However, skilled care at home can cost just as much, if not MORE than nursing home care.

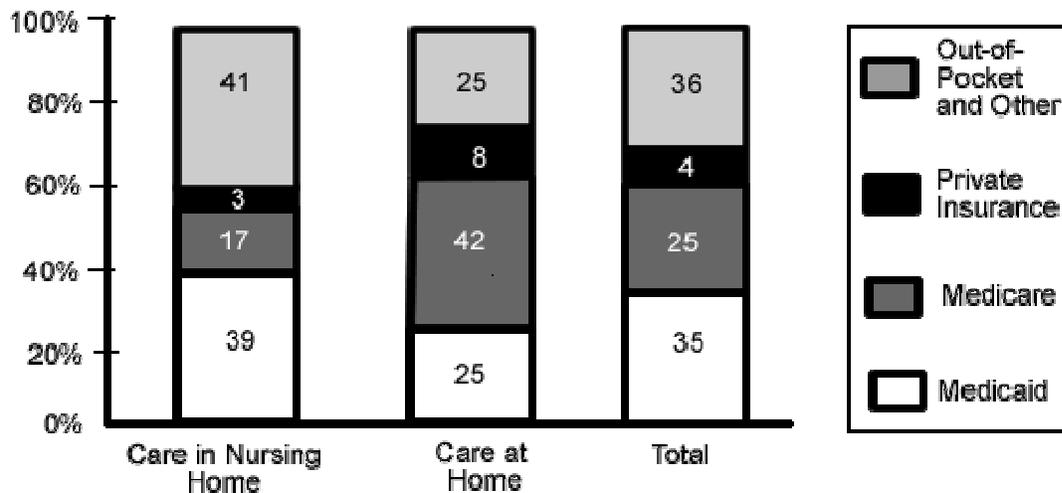
It is very eye opening to call health care agencies in your area, as well as Assisted Living Facilities and Skilled Nursing Facilities. Usually, the cost of care starts lower and then, of course, ramps up as the amount and intensity of the care continues. The cost of care varies across the country. Ask your insurance agent for the cost of care in your area. It is so important to understand the cost of care not only where you live today, but where you plan on retiring.

What services are needed for long-term care?

Anyone with a chronic illness, physical disability, cognitive impairment (dementia), or frailty as a result of aging, may need intermittent rehabilitative services by licensed professionals (Registered Nurse, Physical Therapist, Speech Therapist, Nutritionist, Medical Social Worker, etc.). However, most assistance is provided by non-professional personal aides who assist with the custodial activities of daily living such as walking, bathing, dressing, transferring, toileting, etc. Homemaker services are used for help with daily chores, i.e. shopping, cooking, housekeeping, transportation, gardening, bill paying, etc.

Who Pays For Long-Term Care?

Unfortunately, private health insurance, Medicare, and Medicaid are not realistic options to rely on to pay for your long-term care. This section addresses who pays for long-term care and what the limitations and disadvantages are in relying on those programs.



Source: Congressional Budget Office, *Financing Long-Term Care for the Elderly*, 2004

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Health insurance, HMO or Medi-Gap

This type of coverage pays very little, if anything for custodial services for a chronic condition, which is not likely to improve with treatment. Health insurance, HMO's, and Medicare pay for medical treatment of acute medical conditions and for some rehabilitation, as long as there is continual improvement. Examples of acute conditions would be a fractured hip, a heart attack or a stroke.

They DO NOT PAY for personal aides, homemakers, adult day care, assisted living centers, or skilled nursing home care for chronic conditions, except in very rare circumstances.

Medicare or a Senior HMO

Medicare, Senior HMO's, Medicare supplements, as well as most group and individual insurance policies all follow Medicare guidelines.

It is always best to contact your local Medicare office or request the Medicare Guideline for the current year to have the most up to date information.

Medicare has very rigid restrictions; it pays only if you need skilled nursing or rehabilitative services; your medical condition improves daily; admission to a Skilled Nursing Facility must occur after at least three full days of a hospital stay (which can be difficult in these days of "drive-through" surgeries); and within 30 days of discharge from the hospital.

Important Note: Few people qualify for more than the initial 20 days of coverage by Medicare. The national average for Medicare Skilled Nursing Facility coverage (all ages and all conditions) is about 25 days of care.

Medicare coverage for home health care?

Medicare also has very strict limitations on their home health care benefits. Medicare will pay 100% of medically necessary home health visits by a licensed home health care agency for skilled nursing care, home health aide services, and rehabilitative services. The qualifying criteria that determines if these services will be approved are: Care must be medically necessary; the need is for intermittent and scheduled skilled or rehabilitative therapy; your medical record documents continued improvement; and you are confined to your home. Since home health care can be very expensive, some HMO's are very reluctant to authorize it.

******IT IS VITAL THAT YOU ARE AWARE OF THE FOLLOWING INFORMATION:******

Health insurance, HMO's, and Medicare pay for treatment of acute medical conditions and for approved rehabilitative therapy, as long as you have the potential for improvement. They pay nothing, or very little, for custodial services needed when chronic conditions are unlikely to

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improve, i.e. debilitating arthritis, Alzheimer's, post-stroke custodial care, coronary insufficiency, etc. Once your condition is considered chronic, and you remain stable with no demonstrable improvement, you must pay out of pocket for the daily assistance you need. The real costs that you must consider are the expenses for care or assistance with your daily functioning, if you are incapacitated with a chronic medical condition. Know the limitations of your health insurance, HMO, or Medicare coverage. Understand the distinction between TREATMENT of acute conditions, where the measure is REHABILITATION and IMPROVEMENT; and the MAINTENANCE of chronic conditions that require un-reimbursed CUSTODIAL CARE.

Medicaid coverage of long-term care expenses

Medicaid is a combined Federal and State program (called "Medi-Cal" in California) that pays health care costs, including care in a skilled nursing facility, in some states assisted living as well, for people who are impoverished. One must meet specific state and federal guidelines to qualify. If you have any savings and assets, you must first spend them down to approved poverty levels. Medicaid allows you to keep your home, one car, your personal belongings, and certain exempt assets. If you are single or widowed, it is different than if you are married. Again, check the numbers for your specific demographic area to see what the requirements are for you.

Medicaid counts ALL assets, INCLUDING separately held assets of spouses. Medicaid does NOT exclude from spend down requirements those assets considered separate through pre-nuptial or other agreements. Couples who are in second or third marriages, and have legal pre-nuptial agreements keeping their assets separate, are often surprised to learn that they are in the unfortunate predicament of having to spend their separately held money because the sick spouse could not qualify for Medicaid.

Medicaid may cover care in assisted living centers in certain states, and provides limited home health care services. Extensive at-home custodial care is often more expensive than a nursing home. Consequently, people with limited financial resources frequently have no choice but to enter a skilled nursing facility that accepts Medicaid's lower payment levels. The majority of people in nursing homes paid for by Medicaid become impoverished because they needed long-term care. Often, one spouse has used up all of their savings paying for care of the other spouse.

Unfortunately, it often takes a well-known figure to make us aware of our own physical and financial vulnerabilities. Most people know about the actor, Christopher Reeve, who was paralyzed from the neck down after falling off a horse. The cost of his extensive home care was well over \$400,000 a year. If he did not have significant financial resources, he would have to spend all of his income and assets before he could qualify for care in a Medicaid certified skilled

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nursing facility. It is important to realize that it is not only the elderly who may need long-term care.

What is the projected impact of inflation on the future costs of long-term care?

This is a significant factor in planning for our long-term care needs. Inflation is a major factor as it is important that your long-term care plans keep up with the increasing cost of care. Typically, inflation in health care has been about double the overall annual inflation rate. With the demographic impact of the baby boomers and increased longevity in our aging population, current projections are that inflation in health care, especially in long-term care, will surpass the general inflation rate

History clearly shows that every market the baby boomers touch sees dramatic price rises due to supply and demand. Examples of this phenomenon were the enormous increases in the cost of homes, new automobiles, and a college education. Due to the financial problems with Social Security, Medicare, Medicaid, and the looming impact of a rapidly aging population, the Federal Government is now offering tax incentives to individuals and businesses that purchase private Long-Term Care Insurance.

Planning for your long-term care needs

To effectively plan for your long-term care needs, you should evaluate your financial situation and develop a financial safety net in the event that you, your spouse, parents, or others financially dependent on you may require long term-care. Your financial safety net plan needs to accomplish the following goals:

- To have the financial resources to pay for quality care at home or in a long-term care facility.
- Protect savings, assets, and the standard of living for both the ill and healthy spouse.
- Prevent being a burden and dependent upon children or other family members.
- Conserve your estate and ensure an inheritance for your heirs or other beneficiaries.
- Avoid becoming impoverished and having to rely on the Medicaid program.

To pay for long-term care costs, you have four choices:

1. “Self-insure” by paying for all the care that you, your spouse, or your parents may need.
2. Become dependent on another person, i.e. your children or grandchildren.
3. Spend down all of your assets and pay for care until you qualify for Medicaid.
4. Transfer the risk of these catastrophic expenses to a LTC Insurance Policy.

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Projecting the costs of your long-term care needs:

To self-insure for this risk, you must first project the amount of money needed to meet your long-term care needs.

According to the *2019 Genworth Market Survey of Long-Term Care Costs* the national average monthly rate for a private room in a nursing home is \$8,517, which equates to over \$102,204 per year. This does not take into consideration the cost of inflation and what the cost of care will most likely be 20-30 years from now. The average stay in a nursing home is historically 2 ½ - 3 years which could cost over \$300,000 in today's dollars. If we use a moderate inflation rate of just 3% per year the cost of care in 25 years will grow to over \$16,000 per month which is over \$192,000 per year! Based on an average of 3 years of care in a nursing home that would be \$572,000! **The good news is that most people who have a long term care policy do not get care in nursing homes. They utilize their option to stay home or reside in an assisted living facility.**

Monthly Median Costs: *National (2019)*

In-Home Care	Community and Assisted Living	Nursing Home Facility
Homemaker Services ¹	Adult Day Health Care ²	Semi-Private Room ²
Home Health Aide ¹	Assisted Living Facility ³	Private Room ²
\$4,290	\$1,625	\$7,513
\$4,385	\$4,051	\$8,517

The critical factor in planning future long-term care needs is time. If I need long-term care, will I need it in 5, 10, 20, 30, or 40 years from now? How long will I need it? How much will it cost if and when I need it? How much money should I earmark today to meet any long-term care needs in the future? There are just too many unknowns.

Although these numbers seem outrageous, they are simply the cost of care today increased by a 3% annual rate of inflation. Depending on the decrease or increase of health care services in the future this number could be greater or lower. Will you have the financial resources if you need care?

LTC Insurance-- Is it the Answer?

Possibly, but it depends on your specific circumstances. LTC Insurance is not for everyone. It must provide appropriate coverage for your specific future needs and the premiums must be affordable. It can be vital in giving you "peace of mind" that you will have the necessary financial resources to pay for quality care, and the freedom to choose where and who provides your care.

A well-designed LTC Insurance policy may be one of the best financial decisions you ever make.

It should be carefully designed as a component of your overall financial and estate planning strategy and should meet the following criteria:

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- LTC Insurance should accomplish the goals that **you feel are important** in reducing your financial risk for long-term care expenses.
- The premiums must be structured so they are **affordable** both today and in the future.
- The amount of money you would receive in benefits should be **substantially greater** than the premiums you will pay.
- LTC Insurance should be an **investment you make today** that will effectively **protect your other investments, assets, income, and standard of living for the future.**
- An LTC Insurance policy should have benefits that are specifically designed for you.

What protection does LTC Insurance provide?

LTC Insurance is increasingly popular insurance that will pay for care required by a chronically ill or disabled person. It is regulated by the Department of Insurance of your particular state. Benefits are paid directly to the insured person for the costs of their care. Health insurance, HMO's, Medicare, or Medicare Supplement policies do not cover this type of care. LTC Insurance is designed to pay for care by both skilled (nurse, physical therapist, etc.) and unskilled (personal care aide, homemaker, live-in caregiver) personnel in your home, an adult day care center, an assisted living center, or a skilled nursing facility.

What are the components of a LTC Insurance Policy?

There are many ways to design an LTC Insurance policy to meet your specific needs. You can select the dollar amount of coverage you want, any appropriate additional benefits or riders, and the amount that you will pay in premiums. All policies have several components in common.

They are as follows:

- **Monthly or Daily Benefit.**

This is the dollar amount you will be entitled to. You can select from \$1500 to \$10,000 per month of coverage. This is money paid to you for expenses incurred for care. The higher the benefit amount that you choose, the higher your premiums will be. Although rare some policies provide a cash benefit in lieu of reimbursement.

- **Elimination Period:**

This is like a deductible, but it is measured in the number of days you must wait before your benefits begin. You can choose from 0, 20, 30, 60, 90, or 100+ days, depending on the company. You pay the costs of your care during the elimination period, so the longer the elimination period, the lower your premiums.

- **Benefit Period/ Pool of Money/Life Time Benefit**

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This is the length of time that your benefits will last under the worst of circumstances. Today this is expressed as an amount of money that will grow each year if you choose inflation protection. You can choose a policy that would pay at least 2 years or longer depending on your Lifetime Benefit Amount. The Lifetime Benefit Amount is usually between 150,000 and 500,000. You begin using your lifetime benefit amount when you begin needing care and collecting benefits. The larger your Lifetime Benefit Amount the longer the policy will pay for your care.

- **Inflation Protection Rider:**

This rider (option) automatically increases the amount of your daily benefit and total benefit amount each year to keep pace with inflation. All companies currently offer inflation protection riders. You can choose not to add the inflation protection rider, or to choose an option to purchase additional coverage in future years. **PLEASE BE EXTREMELY CAREFUL ABOUT CHOOSING THE FUTURE BENEFIT INCREASE OPTION OR NOT ADDING THE AUTOMATIC INFLATION RIDER. If you choose a policy with a FUTURE BENEFIT INCREASE OPTION, make sure you see the projection of the benefit and premium increases for the life of the policy.**

CHOOSING NOT TO BUY AUTOMATIC INFLATION PROTECTION MAY BE ATTRACTIVE BECAUSE THE POLICY WILL BE PRICED SUBSTANTIALLY LOWER TODAY. THIS DECISION COULD PUT YOU AT CONSIDERABLE RISK OF BUYING A POLICY THAT WILL NOT PROVIDE THE COVERAGE YOU NEED. IT IS CRITICAL THAT YOU FULLY UNDERSTAND AND CAN AFFORD THE CONSEQUENCES OF NOT CHOOSING AN INFLATION PROTECTION RIDER.

- **Additional Riders:**

These are added benefits you can purchase that may add value to an LTC Insurance policy. They include a Return of Premium Rider, a Survivorship Rider, a Shared Benefit Rider, and others. Some insurance companies' policies include certain optional benefits at no additional cost.

How Do I Obtain Benefits?

Eligibility to receive your policy's benefits is relatively straightforward. Your physician, or an independent healthcare professional, must determine that your medical condition will require that you need care or assistance for at least 90 days. The needed care is to assist you with the Activities of Daily Living or because you are cognitively impaired and need continued supervision.

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1. **ADL Triggers:** Your physician or an independent healthcare professional determines that you need assistance (hands-on assistance or stand-by assistance) with 2 of 6 Activities of Daily Living. The activities of daily living are bathing, dressing, transferring, toileting, continence, and eating.

2. **Cognitive Impairment:** Your physician, or an independent healthcare professional, determines through standardized tests that you are suffering from a cognitive (mental)

impairment that affects your memory, your ability to think clearly, and your ability to take care of yourself in a safe manner.

What is a Tax Qualified Long-Term Care policy?

The 1996 Health Insurance Portability and Accountability Act (HIPAA) provided certain tax benefits to people who already had LTC Insurance and to those purchasing new policies after January 1997.

Premiums paid for Tax Qualified policies are tax deductible within certain limits. The value of the tax deduction is a function of whether you are self-employed, have a policy paid for by your employer, or itemize health care expenses. Under all the above circumstances, **benefits paid out by a Tax Qualified Long-Term Care Policy are guaranteed to be non-taxable as income.**

What are Long-Term Care Partnership policies?

In February of 2006 President Bush signed the Deficit Reduction Omnibus Act of 2005 (DRA). This new law allows for nationwide expansion of Long-Term Care Partnership programs and tightens the eligibility rules for Medicaid. Long-Term Insurance Partnership policies allow consumers to protect some of their assets that they would most likely have to spend down to qualify for Medicaid when needing long-term care. Until the DRA came into effect there were only 4 states that participated in the Partnership Programs which include Indiana, California, Connecticut, and New York. *(See Addendum at the end for more info on Partnership)*

The cost of Long-Term Care Insurance

The cost of LTC Insurance is usually the most important issue that people are concerned about.

Unfortunately, there is a common misconception that LTC Insurance is “too expensive.” This is a myth. It is often mentioned in the financial press and by people who have not kept up with significant changes in the LTC Insurance industry. As a result of consumer driven legislation on both State and Federal levels, LTC policies now offer great flexibility in policy design, clearly written and understandable policies, built in consumer protection, generally fair and affordable premiums, and increasing Government scrutiny over premium stability. Keep in mind that you, as the purchaser, have a great deal of control over the premium by the choices you make in benefits and policy design. Each component affects your final premium. **Once the policy is issued, you pay the same premium each year for the life of the policy, unless there**

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is an across the board price increase issued by the insurance company. You can lower your premium at a later date by reducing your benefits.

Premiums can be paid monthly, quarterly, semi-annually, or annually. Some companies offer accelerated pay plans. The policy is then fully paid up for the life of the policyholder. These plans are often attractive to business owners who may be able to get a 100% tax deduction on the premiums paid. The premiums are based on the age that you apply for coverage. An insurance

company cannot increase your premiums unless the State Department of Insurance approves the request for a rate increase by that company for all policies in the same class within the state. **The significant factors that affect the cost of LTC Insurance are the age at which you purchase the insurance, your current health condition, the benefit amount and type of coverage you want, and the insurance company you choose.**

- **The age at which you purchase LTC Insurance** has a major impact on the rate you will pay. The younger you are the lower the premium, and the less in total premiums you will pay over the life of the policy. It makes good financial sense to buy a policy as young as possible. Several recent financial publications have recommended purchasing LTC Insurance beginning in your forties. If you think that at some time in your life you will consider Long-Term Care Insurance, find out how much the premium would be today, and what the premium would be if you wait a few years. Then you can make a wise financial decision based on actual numbers. You will never “save money” buy purchasing a policy at a later date.

- **Your health condition when you apply** is a significant factor in whether you can get preferred rates (with discounts up to 20%), and also will determine if you can be approved for an LTC Insurance policy at all. Generally, any severe, chronic, degenerative condition will preclude you from being accepted.

The companies offering LTC Insurance policies vary in their health-underwriting standards. Some are more liberal than others. Some companies offer preferred rates if you are in excellent health, while other companies offer different rate classes for people with certain health conditions.

Selecting a good insurance company depends on several factors. Consider the company's financial ratings by the insurance rating services such as A. M. Best, Moody's, Standard & Poors, Fitch (formerly Duff & Phelps), and Weiss Research. These rating services evaluate the financial strength of an insurance company and its claims paying ability.

Don't choose a company based on lowest premium alone.

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When is the best time to buy Long-Term Care Insurance?

The very best time to buy LTC Insurance is NOW. It is a fact that waiting to buy is not wise, from either a financial or a health perspective. (The exception is if you are now uninsurable due to a condition that will improve in the near future.) It makes the most sense to buy a policy at the youngest age possible because premiums are based on the age that you apply.

The greatest risk of waiting is that your health can change instantly due to an injury or illness. This could mean that you would be uninsurable, or that your premiums would be higher because of an existing health condition.

Additionally, insurance companies frequently develop new policies in order to be competitive in the marketplace. Once a new policy design is issued, the older policy is no longer available. In Long-Term Care Insurance, the trend has clearly been that newer policies have all been priced at higher premium levels. The current LTC Insurance policies available are well designed and offer comprehensive benefits and good value.

What if I buy LTC Insurance and never need long-term care?

Most people would consider you lucky if you never endure a long period of disability and never need long-term care. LTC Insurance (like automobile insurance, homeowners insurance, health insurance, disability insurance, and business liability insurance) is purchased to protect you from the catastrophic costs of financial loss. People don't buy health insurance to pay for a dozen annual visits to the doctor. You don't pay for auto insurance for reimbursement of a \$1000 fender bender. You probably could afford to replace the carpets in your home if a water pipe burst and your carpets were ruined. You buy insurance to protect yourself from having to pay \$50,000 plus for major surgery, \$100,000 in liability for an auto accident, \$250,000 or more to rebuild your house that burned down, etc. Today, one year of substantial home care or care in a skilled nursing facility would be extremely expensive. People buy LTC Insurance because the cost of care can be **financially catastrophic**.

The risks of YOU needing care at some time in your life are much greater than your risk of being involved in a major injury auto accident, needing major surgery, or your house burning to the ground.

Without a crystal ball, there is no way of knowing who will need long-term care in the future. There is, however, a solution for people who are concerned about paying LTC Insurance premiums for many years and never using the benefits. Several insurance companies have developed hybrid insurance products that combine Life Insurance, annuities, and Long-Term Care Insurance. The companies that offer these policies are well-rated, financially secure insurance companies. For some people, especially people who have potential estate tax

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considerations, these policies make a great deal of sense. Basically, you are buying a policy that will pay out a certain dollar amount for long-term care if you need it, and whatever you don't use for long-term care is paid out to your beneficiary as a life insurance death benefit outside of your estate. Like other types of Life Insurance, the policy has cash value that grows tax-deferred over time, and you can borrow against the cash value. Your insurance agent can help you look at these policies and determine which approach makes the most sense for your particular situation.

Why don't more people have LTC Insurance today?

There are several reasons, but one reason is that many people falsely believe they are already covered by their health insurance, HMO, Medicare, or Medicare Supplement. They hope the government will provide for their care, without understanding that they will need to spend their own money and assets until they are impoverished and eligible for government assistance.

Another reason is that people don't believe it can happen to them or don't even want to think about the possibility. This is called "DENIAL." Many people don't know what today's costs of care are, or more importantly, what those costs will be in the future based on inflation (see the chart at the end of this report). They don't realize how much money could be used for a person's care. Another reason why more people are not yet covered is that LTC Insurance seems like a complex insurance product. Insurance agents who specialize in LTC Insurance must have an excellent working knowledge of Medicare and Medicaid, financial and estate planning, medical insurance and HMO's, elder law, insurance underwriting, and much more. Agents in this field must be willing to take the time and have the ability to communicate to the consumer all of the many aspects and variables of long term care planning.

Perhaps the most unfortunate reason that more people are not covered is simply that they waited too long. They developed a medical condition or had an accident that made them uninsurable. You cannot purchase LTC Insurance for any amount of money if you already have certain high-risk medical conditions, or if you already need care.

The End

Designing Your Plan.....The Concept

The concept is simple. You will decide on a specific amount of benefits to be available for eligible long-term care that you may need in the future. The larger your Personal Benefit Account, the higher the premium.

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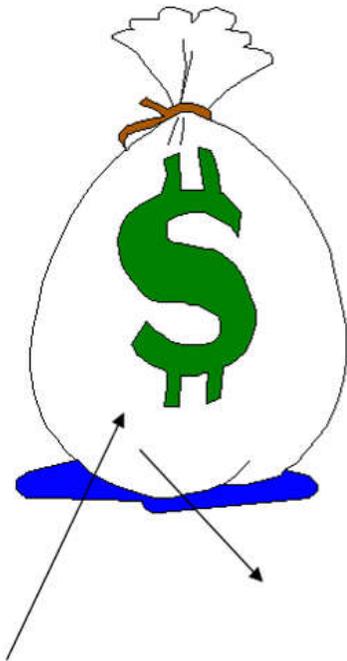
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You also select a monthly maximum, which is the amount of money available each month to pay for your care. This choice will be made with the knowledge of what the cost of care is in your area. Hopefully, you would be able to stay home and choose from a wide range of home care services.

When the time comes, you may use the monthly maximum you choose for covered home care and, God forbid, nursing home care, if it should come to that. This plan is flexible, comprehensive and integrated. The diagram that follows illustrates the concept and how your personal benefit account can be used to pay for your care.

Your policy also, provides at no charge to your benefit account, a Care Coordinator who could become your advocate and help you and your family plan for the most efficient and effective use of available resources

The Concept..... The Plan



Initial Amount available for eligible long term care expenses each month.

\$ _____ **Reimbursement**

\$ _____ **Cash Available in lieu**

- *In a Nursing Home
- *In an Assisted Living Facility
- *Adult Day Care
- ***Home Care**

These services can be included in your plan of care:

- Nurses
- Personal Care Coordinator
- Nurses Aids
- Chore Services
- Homemaker Services
- Home Health Care Aids
- Therapy
- Skilled Care
- Equipment Purchases or Rental
- Family Member Training
- Respite Care
- Adult Day Care
- Independent Non-Certified Care givers via Cash Benefit
- Hospice Care

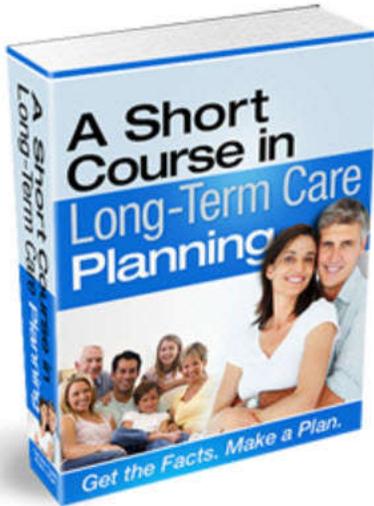
Total Amount Available s _____
(Your Benefit Account)

Annual Premium for the policy \$ _____ **Less than One Month in a Nursing Home**

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Hopefully this SHORT COURSE IN LONG-TERM CARE PLANNING has helped you to better understand the importance of being prepared to meet the financial needs of care for an extended illness or injury. Planning for long-term care is absolutely one of the most critical issues we all face as a society. How we will be cared for must be a vital concern for each of us. The question of personal and family responsibility vs. the preservation of an entitlement system for anyone other than the poor and destitute will not be resolved easily. Planning and being prepared is the best protection you can have.



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